

HONORING VETERANS

Officials unveil the new Veterans Way street sign: (Left to right) American Legion Post 155 Cmdr. Andrew Carson; VFW Indiana District 6 Cmdr. Richard Leirer; Mayor Jim Brainard; American Legion Officer Robert Beck; VFW Post 10003 Senior Vice Cmdr. Cynthia Ernst; City of Carmel Dir. of Administration Colonel (Retired) James Crider.



ANOTHER NEW CORPORATE HQ FOR CARMEL

Carmel's Meridian Corporate Corridor will welcome another corporate headquarters when KAR Auction Services builds its new corporate campus on a 13-acre site near 111th Street and Illinois. This includes a new, \$80 million, 250,000 square-foot office building.

KAR joins a growing number of companies expanding or building new corporate offices along the Corridor. In just the past year, the following projects have made news:

- **Delta Faucet Expansion** (Opened in February)
- **Platform 24 workspace** (Opened in April)
- **Liberty Fund Headquarters** (Opened in May)
- **Drury Inn** (Opened in summer of 2016)
- **Blue Horseshoe Headquarters** (Opening this fall)
- **Encore Sotheby's** (Opening this fall)

KAR already has about 1,600 employees located in Indiana. The new corporate headquarters will allow them to add 400 more jobs in Carmel.

"It is very exciting to see another corporate headquarters built along our rapidly growing Meridian street corridor," said Carmel Mayor Jim Brainard. "The City of Carmel has worked hard to foster a strong business climate focused on our quality-of-life strategies and keeping our local property taxes among the lowest in the state. Today's announcement by KAR is evidence that Carmel is taking the right steps to create jobs and attract major private investments. We look forward to watching KAR grow and succeed in Carmel."

The campus will feature a three-season outdoor courtyard, and will incorporate design ideas from KAR employees across the globe. Construction on the new campus is scheduled to break ground in early 2018 with a target move-in date in the second half of 2019.

THREE MORE 96TH STREET ROUNDABOUTS ARE A GO!

After a vote by the Indianapolis City-County Council, three more roundabouts will move forward and help traffic flow more smoothly along East 96th Street from the White River to Keystone Parkway. This includes roundabouts to replace traffic signals along 96th at Hazel Dell Parkway, Gray Road and Delegates Row. Work on these three new roundabouts will not likely begin until 2018.

Creating a better traffic pattern in this area will better serve businesses along the corridor in the long term.

Roundabouts were already approved for the major interchange project at 96th and Keystone Parkway as well as Priority Way and Haverstick. While work has already begun for Keystone and 96th, the majority of the work will be completed next year.

With the addition of these six roundabouts, access to local businesses along 96th Street will be greatly enhanced. The constant flow of traffic will help to eliminate long lines of idling cars (keeping our air cleaner) and help you get to your destination much more quickly.

SAFE STREETS: Thanks to our roundabouts, the number of personal injuries accidents in Carmel is much lower than other cities that continue to use traffic signals at their intersections. The number of people injured in each accident listed here varied. If other cities on this chart could have experienced the same low injury rate as Carmel, 15,269 people would have escaped injury.

CITY	POP.*	PERSONAL INJURY ACCIDENTS**	% POP. vs PI ACCIDENTS
Carmel	91,065	215	0.24%
Fishers	90,127	282	0.31%
Westfield	37,221	128	0.34%
Greenwood	56,545	341	0.60%
Noblesville	60,183	387	0.64%
Anderson	55,130	404	0.73%
Indianapolis/Marion Co.	855,164	6,486	0.76%
Kokomo	57,799	461	0.80%
Fort Wayne	264,488	2,197	0.83%
South Bend	101,735	883	0.87%
Bloomington	84,465	780	0.92%
Mishawaka	48,679	471	0.97%
Evansville	119,477	1,292	1.08%
Columbus	46,850	593	1.27%
Valparaiso	33,104	464	1.40%

*Population estimates from U.S. Census Bureau. | **PI Accident Data supplied by Aries for Indiana cities except Carmel. The Carmel data is from the Carmel Police Dept. 2016 Annual Report.



MAYOR'S COLUMN

RANGE LINE ROAD IMPROVEMENTS

This project will reduce the number of lanes from two to one in each direction and eliminate the center turn lane. See the graphic below for more detail.

INVESTING IN OURSELVES IS A GIFT, NOT A BURDEN

Each year as I prepare my State of the City speech, I am reminded how fortunate we are to live in a community that provides so many opportunities for our residents. Good jobs, a well-rounded education, recreational opportunities and thought-provoking cultural and entertainment options are just a few of the benefits of living in Carmel. The fact that we can provide such world-class amenities in a safe city, while maintaining the fourth lowest tax rate in the state of Indiana, is something we should celebrate.

While we have low taxes, low utility rates and a strong, AA+ credit rating for the City, I am often asked to respond to media reports and opinions posted on Facebook to the following: "Don't we have too much debt? You're burdening our children and grandchildren with all these roundabouts and redevelopment projects."

I have heard this so many times over the past 20 years and nothing could be further from the truth. On the contrary, our use of Tax Increment Financing (TIF) to invest in our community is not a burden, but a gift to future generations.

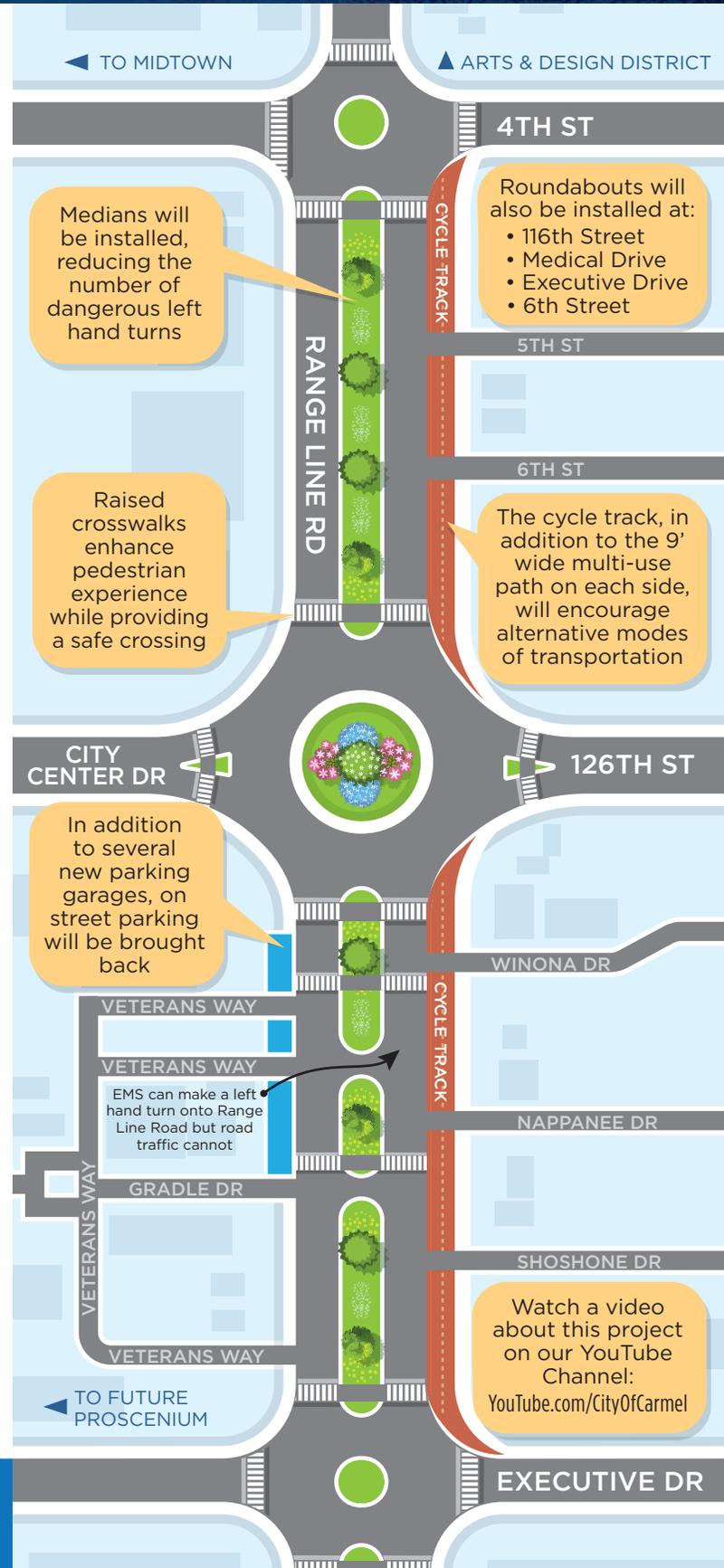
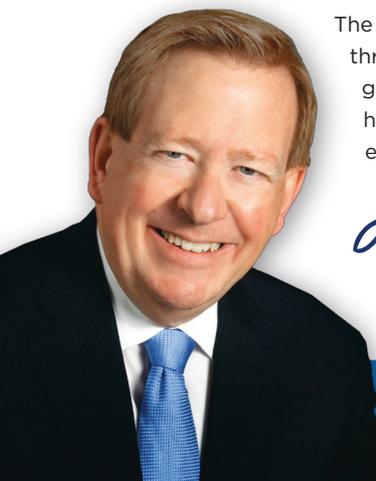
Let me explain. First, when you talk about debt, you also have to talk about revenue. For many of us, a \$500,000 mortgage would be difficult to pay, given our salaries. But, for someone who earns millions of dollars, it seems rather reasonable. What about the city? Our 2017-2018 local income tax levels provide 159 percent coverage of our annual bond payments. In other words, we have more than enough to pay our bills and remain fiscally strong.

As for the future, when the city's TIF areas begin to expire in 12 years, more than \$1 billion of assessed value will be added back to the tax base for Carmel. That could mean a significant drop in your property tax rate - another good reason to be a resident and an investor in Carmel!

Our efforts to invest in our community have resulted in Carmel being one of the best places to live in America. That helps us attract more companies, high-paying jobs (see the cover story of this newsletter) and a highly educated workforce that increases our ability to attract even more private investment.

The truth is that Carmel would not be the thriving city it is today, able to compete globally for commerce and corporate headquarters without our redevelopment efforts and investments.

Mayor Jim Brainard can be reached by calling 317-571-2401 or by e-mail at jbrainard@carmel.in.gov





Carmel City Council meetings are held the first and third Mondays of each month at 6 p.m. at City Hall.

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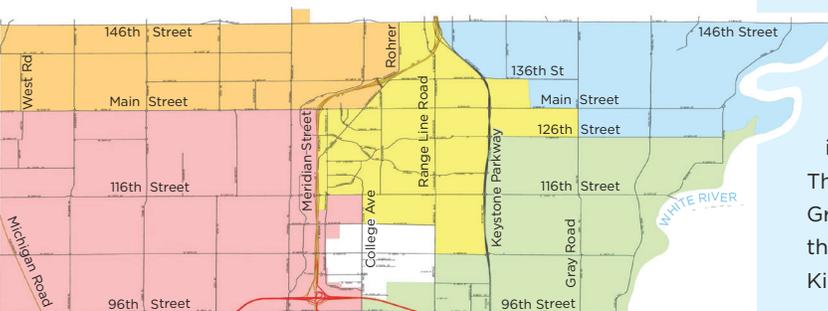
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CLERK-TREASURER'S COLUMN

FEAR FINANCIAL STATEMENTS?

City seeks to simplify complicated accounting



CHRISTINE PAULEY
CLERK-TREASURER

We don't blame you if your eyes start to blur when you try to read some of the complicated financial documents produced by the City of Carmel and the Clerk-Treasurer's Office. That's why we are pursuing a Certificate of Achievement for Excellence in Financial Reporting - a program established to encourage municipalities to go beyond the minimum requirements and prepare

reports that promote transparency and full disclosure.

Clerk-Treasurer Christine Pauley, who also serves as the Executive Director of the Carmel Bond Bank, said the goal is to ensure that anyone reading the city's financial statements has the information to assess the financial health of the government.

"Operating in a transparent and prudent manner is central to the goals and objectives of the City of Carmel and of my office. Obtaining the Certificate of Excellence builds upon this foundation," said Pauley.

The Certificate also enhances the City's ability to increase its current AA+ rating to a AAA rating on its future bond issuances.

Other steps taken by the Clerk-Treasurer's office to enhance the bond rating include the addition of management policies and internal controls. Generally speaking, a higher bond rating is associated with lower interest costs for municipalities. These additional steps, coupled with sound fiscal planning, contribute to the Clerk-Treasurer's strategy of moving forward successfully to the future Controllers' Office structure.

Questions can be directed to Christine Pauley at 317-571-2414 or cpauley@carmel.in.gov

2018 ARTS GRANTS APPLICATIONS

Beginning November 15, local arts organizations are invited to apply for the City's 2018 arts grant program. The City of Carmel awards grants to organizations located in Carmel or that provide programs or performances in Carmel for the benefit of the community. Grants are intended to offset an organization's operating and/or programming costs and are awarded to organizations that are exempt from federal income taxes under a determination from the U.S.

Internal Revenue Service.

Qualified organizations can visit the city's website at www.carmel.in.gov on November 15 to obtain additional information and the documents required for an application. The deadline for submitting applications is December 1. Grants will be awarded in January 2018. Questions about the city's arts grant program can be directed to Sharon Kibbe at 317-571-2483 or skibbe@carmel.in.gov.

CARMEL TAKES STEPS TO FREE UP REVENUES, KEEP UTILITY RATES LOW

The City of Carmel Utility Department has refinanced \$13 million in old utility debt, freeing up about \$900,000 in yearly revenues for much-needed infrastructure projects that can be done without major increases in utility rates.

“Just as a homeowner would refinance their debt to improve their properties, we have done the same for our city-owned water utility. It’s important to remember that even though we enjoy the lowest property taxes of any city in Hamilton County, and the 4th lowest in the State of Indiana, we also need to work hard to keep our local utility rates low,” said Mayor Jim Brainard. “I want to thank our fiscal planners and the City Council for enabling us to do this. It’s smart fiscal planning and one of the reasons we continue to earn a **AA+ credit rating.**”



Carmel Utilities has been carrying this debt for more than a decade. In 2006, the City acquired from the City of Indianapolis 8,300 new customers that were living within Carmel or Clay Township. The purchase included miles of water distribution lines and related water infrastructure, along with the right to serve all future water customers within Carmel/Clay.

The purchase price was \$36.2 million and the payment terms were \$1.8 million dollars paid annually for 20 years. With nine years left on the payment schedule, the city opted to refinance at a low, 2.6 percent interest rate, which effectively lowered the annual payment from \$1.8 million to just \$900,000. In addition, the loan does not require a reserve fund and closing costs were less than \$30,000, significantly less than a conventional municipal bond.

CITY PLANNING IS GOING DIGITAL!

After years of relying on paper copies of project plans, blue prints, building permits and other legal documents, the City of Carmel is officially going digital. This will make it easier for developers and builders wanting to get City approval for a new subdivision, office complex or residential structure.

The City has installed **ProjectDox**, a comprehensive electronic plan review solution from Avolve Software that will streamline the process of submitting plans and working with the City on modifications. The system will be used primarily by local developers and project planners. It promises to save time by reducing the thousands of pages of paper documents that currently are passed around a variety of city agencies for review.

“We believe the collaborative and open nature of ProjectDox will improve the efficiency and effectiveness of how we review and communicate new projects, including the possibility of a paperless submittal process,” said Mike Hollibaugh, Director of Community Services. “Our web-based system will require no special software, no license and will be available to all those who do business with our planning and zoning staffs, boards and commissions.”

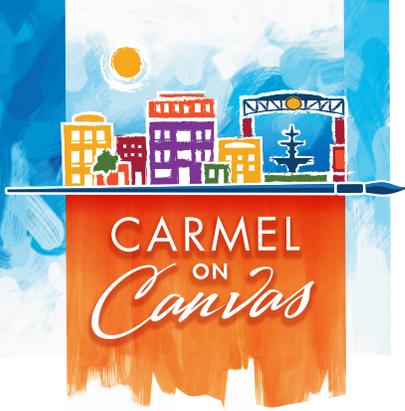
The system is used by more than 150 cities and counties across the nation, including Phoenix, Arizona; Houston, Texas; Fairfax County, Virginia and Bend, Oregon.

In Carmel, electronic submittals through ProjectDox will be required beginning January 1, 2018.

PROGRESS TO COME

Carmel City Council approved a new bond issue that will provide funding for key projects that will continue to raise the quality of life in our city. By investing in ourselves, we continue to attract private investment, corporate headquarters and a highly educated workforce. Below is a look at those projects included in the bond.

-  6 Roundabouts
-  3 Path projects
-  Build a hotel at City Center in partnership with a developer
-  Build maintenance buildings at Civic Square
-  Burying of Duke Energy major transmission line through the center of the City
-  Brookshire Golf Course improvements and new clubhouse
-  River Road reconstruction from Community Drive to 146th Street
-  Completion of Cherry Creek Boulevard from Mississinewa to James Dean; Legacy public site work (bike promenade, storm water park, intersection at Community Drive.)
-  Build a new street: 2nd Avenue NE from Main Street to 1st Street NE
-  3rd Avenue reconstruction from Carmel Drive to City Center Drive
-  Build office suites on 1st Avenue SW, now Veterans Way, near Monon Greenway to soften the exterior of the new City parking garage
-  Contingency and fees



The fourth annual Carmel on Canvas plein air paint out was held in mid-September. This open-air painting competition took place throughout the Carmel Arts & Design District. More than 60 highly-acclaimed artists from five Midwest states and many Indiana communities gathered for the competition. The event also included two

quick paints, an art fair and more than \$13,000 in prize monies.

Shaun Thomas Dingwerth, Executive Director of the Richmond Art Museum in Richmond, Indiana, served as the judge for Saturday night's main event and Sunday morning's Quick Paint in the Arts District. Saturday morning's quick paint engaged visitors to Carmel's Farmers Market as they voted for their favorite.

The Saturday night main event transformed 2nd Avenue NW into "Artists Lane" as plein air prizes were awarded to 19 artists. The evening also included sponsored Purchase Awards from Carmel businesses. The Carmel on Canvas Art Fair took place Sunday afternoon where artists displayed creations from the Carmel on Canvas event as well as pieces from their broader scope of work. Many reported selling their work to local residents before the paint was dry.

This event promotes the plein air genre of work while introducing Carmel to these artists. We hope they will then become more engaged with our arts community and become ambassadors for our efforts to use the arts as an economic development tool.



Congratulations to the 2017 Carmel on Canvas Best of Show - Lawrence Rudolech of Hanover, IN with Carmel Mayor Jim Brainard.



A plein air artist uses the Carmel Arts & Design District as their inspiration as they interact with the public.



Porchfest 2017 - On Sunday, September 17th, more than 40 musical acts performed, rotating between 20 houses in the neighborhoods of the Carmel Arts & Design District.

Musical acts from a variety of genres played 45-minute sets on porches whose owners donated their spaces to serve as performance venues. An estimated 5,000 people attended the event.



NEW 'BEACON BLOOM' WELCOMES ALL TO CARMEL'S SOUTHERN GATEWAY

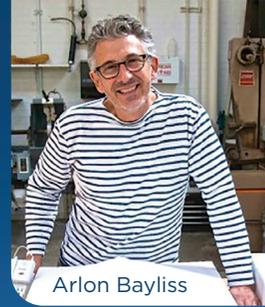
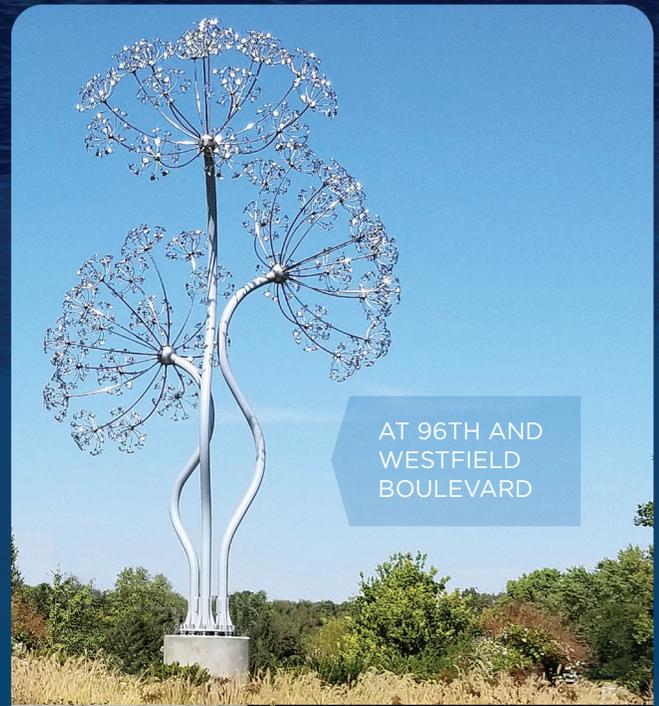
Carmel's southern skyline got a colorful boost recently, thanks to a new roundabout sculpture that is not only striking to see at 96th and Westfield Boulevard (especially when lit up at night), but is also visible to traffic on I-465.

"Beacon Bloom" extends 30 feet into the air, and is marked by three flower-like structures with curvy stems. At night, the structure displays a delicate, multi-colored play of lights reflected in the undersides of the 768 stainless steel florets.

The artist, Arlon Bayliss studied at the Royal College of Art in London, England prior to moving to the United States. In 1990, he established the glass program at Anderson University and since 2014 has worked as a freelance artist, designer, educator and creativity training consultant. His other works can be seen in Anderson, the Indianapolis International Airport, Indianapolis Central Library, Indianapolis Hebrew Congregation and the Town of Speedway.

More than just beauty, Carmel uses roundabout art, sculptures and landscaping to train motorists to look left, and only left, when entering a roundabout.

"People say often that they don't like these roundabout pieces because they block the view of oncoming traffic. But that is exactly the point," said Mayor Jim Brainard. "When you enter a roundabout, you should only be looking to your left and finding a safe gap to proceed to your right. It's all about safety and efficiency."



Arlon Bayliss



JOIN US
IN HONORING
OUR VETERANS



Calling all Carmel area students!

We invite you to show your pride by participating in the
**CITY OF CARMEL'S 2017 VETERANS DAY
POSTER/ESSAY CONTEST**



THEME Heroes Among Us

ENTRY DEADLINE Wednesday, October 18th, 4 p.m.

GUIDELINES One entry per classroom, team or grade at participating schools. Please inquire whether your child's school is participating before sending to the City of Carmel.*

The following information must be included with each entry:

- Student's name, grade and school (student must be a Carmel resident)
- Parent/guardian phone number and email address

JUDGING Judges from local veterans and art organizations will select one winner from each grade level based on representation of theme, focus on veterans, creativity (poster), strength of message & grammar (essay).

Winners will be notified the week of October 23rd.

All winners will be recognized at the Veterans Day Ceremony on Thursday, November 9th at noon at the Tarkington Theater at the Center for The Performing Arts, Three Center Green.

*PARTICIPATING SCHOOLS PLEASE
SUBMIT POSTERS OR ESSAYS TO:
Kelli Prader, Carmel City Hall
One Civic Square
Carmel, IN 46032

QUESTIONS? Please contact
Kelli Prader at 317-571-2474 or
kprader@Carmel.IN.gov

**POSTER CONTEST FOR ELEMENTARY SCHOOL
STUDENTS GRADES K - 5**

POSTER SIZE: 12 inches by 14-18 inches

Poster winners will receive \$50 each, courtesy of PNC Bank.

Finalist posters will be up for viewing at the Monon Community Center on the second floor's main hallway the week leading up to the Veterans Day Ceremony.

*Posters can be picked up at City Hall, One Civic Square, between the hours of 9 a.m. and 4:30 p.m. starting Wednesday, November 15th through Friday, December 1st. Any posters not picked up by December 1st will be donated to local VFW and American Legion Posts.

**ESSAY CONTEST FOR MIDDLE SCHOOL &
HIGH SCHOOL STUDENTS GRADES 6 -12**

ESSAY LENGTH: Approximately 300 words

Essay winners will receive \$100 each, courtesy of PNC Bank.

Winning essays will also be posted on the City's website at www.Carmel.IN.gov.

Contest Sponsored by:





**CARMEL
CHRISTKINDLMARKT**
CarmelChristkindlmarkt.com



Join us **November 18** for the grand opening of Carmel Christkindlmarkt, the first and only authentic German Holiday Market with outdoor skating in Indiana.



Stroll through more than 30 huts featuring gifts handcrafted in Germany while enjoying the sounds and tastes of an old world European holiday.

One of the most recognizable German market traditions is Glühwein, a special spiced wine served in a souvenir mug shaped like a boot. The collector mugs will also be for sale separately, so kids can warm up with hot chocolate.

Many of the goods available at Carmel Christkindlmarkt are authentic German products, hand-crafted especially for the market. You will find a wide array of

gifts, including collectible tree ornaments, handmade nutcrackers and a traditional German beer stein featuring a custom Carmel design.

In between the gifts and the music, enjoy the flavors of Germany, such as fresh-grilled bratwurst sourced from a local Carmel butcher, popcorn and Lebkuchen, Alpine-style Raclette and European-style baked cheese, fresh-baked German pastries and sweets from a local chef with German roots and unique German chocolates among other treats.

**CARMEL
CHRISTKINDLMARKT
HOURS**

November 18 - December 24

Wednesday	4 p.m. - 9 p.m.
Thursday	4 p.m. - 9 p.m.
Friday	1 p.m. - 10 p.m.
Saturday	1 p.m. - 10 p.m.
Sunday	1 p.m. - 9 p.m.



**THE ICE AT
CENTER GREEN**
TheIceAtCenterGreen.com



The Ice at Center Green is a major new attraction, nestled between the Palladium concert hall, the Tarkington Theater and the Studio Theater. Open November 18 through March 11 (weather permitting).

Admission to the Ice at Center Green is affordable for the whole family. Each skate session is at least 90 minutes long, so plan to arrive with plenty of time to reserve admission and rent skates prior to your session if you do not bring your own.

The Ice at Center Green is also available on Mondays and Tuesdays for corporate reservations or private parties. Carmel Ice Skadium will be managing The Ice at Center Green. Please contact Floyd Johnson at 317-844-8889 for pricing.

**THE ICE AT CENTER GREEN
SKATE SESSION TIMES**

Wednesdays and Thursdays feature a special \$6 for all ages session from open to close.

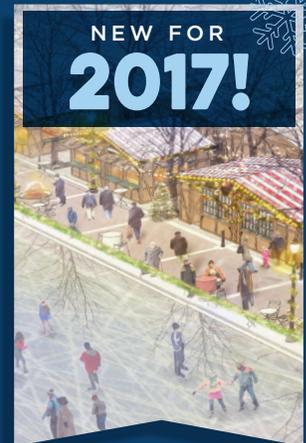
Friday, Saturday, and Sunday skate sessions are \$9 for adults and \$6 for children ten and under.

Skate rental is just \$3 per person.

Wednesday & Thursday
4 p.m. - 9 p.m.

Friday & Saturday
12:30 p.m. - 2 p.m.
2:30 p.m. - 4 p.m.
4:30 p.m. - 6 p.m.
6:30 p.m. - 8 p.m.
8:30 p.m. - 10 p.m.

Sunday
12:30 p.m. - 2 p.m.
2:30 p.m. - 4 p.m.
4:30 p.m. - 6 p.m.
6:30 p.m. - 9 p.m.





Take a ride on our **Holiday Trolley** and find fantastic shopping, delicious food and holiday magic at every turn!

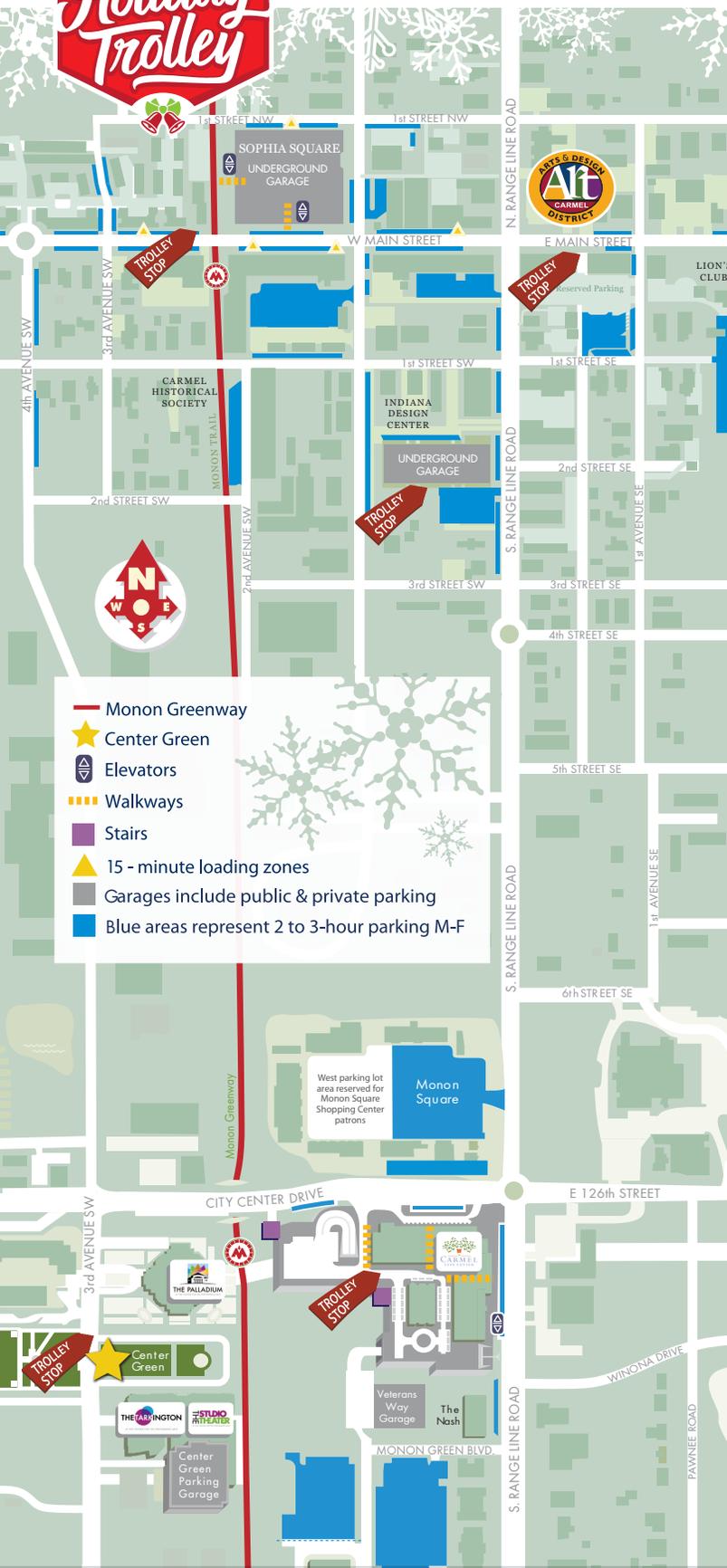
See map for Trolley Stops.



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This publication is intended for residents and businesses in the City of Carmel. Postal carrier routes may exceed city limits.



*****ECRWSEDDM****

Postal Customer

Holiday Events

Carmel, Indiana 2017

HOLIDAY AT CENTER GREEN
November 18, 3:30-6:30 p.m.
Center Green ★
HolidayAtCenterGreen.com

HOLIDAY TROLLEY
December 2, 9, 16, 23
Carmel Arts & Design District 
CarmelArtsAndDesign.com

CARMEL CHRISTKINDLMARKT
November 18-December 24
Center Green ★
CarmelChristkindmarkt.com

HOLIDAY PORCHFEST
December 16, 5-8 p.m.
Carmel Arts & Design District 
CarmelArtsAndDesign.com

THE ICE AT CENTER GREEN
November 18-March 11
Center Green ★
TheIceAtCenterGreen.com

GALLERY WALKS
Second Saturday of the month, 5-9 p.m.
Carmel Arts & Design District 
CarmelArtsAndDesign.com

HOLIDAY IN THE ARTS DISTRICT
December 2, 2-5 p.m.
Carmel Arts & Design District
CarmelArtsAndDesign.com



FOR MORE INFO Visit Carmel.IN.gov or call (317) 571-2401



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